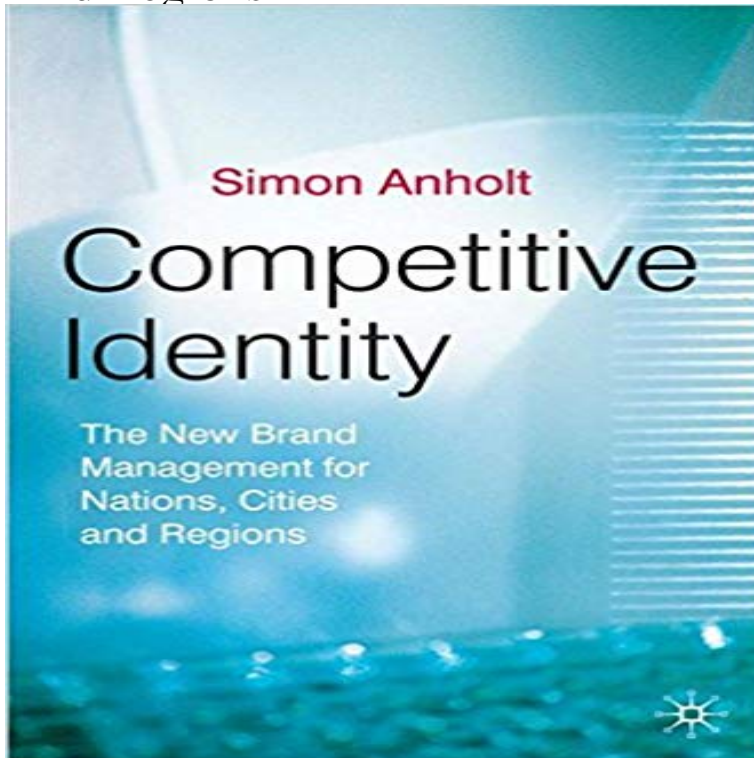


Competitive Identity: The New Brand Management For Nations, Cities And Regions



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